

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant:	Thomas E. Hansen, et al.	Examiner:	Melvin C. Mayes
Serial No.	10/000,254	Group Art Unit:	1734
Filed:	November 15, 2001	Docket No.	154.008US1
Title:	APPARATUS AND METHOD FOR APPLYING THIN-LINER LABELS		

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**DECLARATION UNDER 37 C.F.R. 1.132 FILED IN CONJUNCTION WITH  
AMENDMENT AND RESPONSE TO FINAL ACTION FILED  
UNDER 37 C.F.R. §1.116**

**MAIL STOP: AF**

**P.O. BOX 1450**

Commissioner for Patents

Alexandria, VA 22313-1450

**Declaration of Mr. Raymond Pace**

I, Raymond Pace, do state and depose as follows:

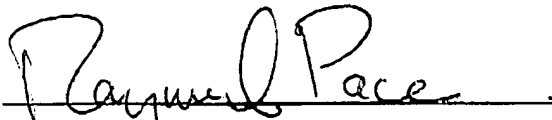
- 1) My name is Raymond Pace.
- 2) I have been employed as an executive in the field of label technology, including marketing of labels for many years.
- 3) I was employed as Director of Marketing with Avery Dennison's Fasson Roll Materials business during the years of 2000-2003, and I am presently engaged with Advanced Label Systems.
- 4) Through my employment in this business and technology field, I have developed significant knowledge of the products in the label industry.
- 5) Through my experience in the label industry, I have become familiar with labels manufactured by many different companies throughout the world, and it has been a part of my executive responsibility to maintain a level of knowledge of competitive labels, including labels with liners.
- 6) Although it has been suggested in the art that the use of thin liners with pressure-sensitive labels may be desirable, I am not aware of any commercial liners that

have been used with any format of pressure-sensitive labels that have liners as thin as or thinner than 0.5 mils.

- 7) It is my best professional belief that Advanced Label Systems is the only company of which I am actually aware and has shown to me the capability of providing pressure-sensitive labels with liners as thin as or thinner than 0.5 mils.
- 8) After review of Advanced Label Systems technology base, it is my belief that Advanced Label Systems has enabled the utility of such thin liners on pressure-sensitive labels based upon novel combinations of technologies.
- 9) It is my belief that no other label manufacturing company has combined those technologies with a purpose towards enabling the use of such thin liners on pressure-sensitive labels.

Further Declarant sayeth not.

Signed this 30<sup>th</sup> Day of June 2004.

A handwritten signature in black ink, appearing to read "Raymond Pace", written over a horizontal line.

Raymond Pace